Innovation Day: Big Data
April 24, 2014
Binghamton University

Agenda		
8:15 a.m.	***Registration and Buffet Breakfast***	
8:45 a.m.	***Welcome and Introduction***: *Bahgat Sammakia, Vice President of Research, Binghamton University*	
8:55 a.m.	***Introduction:*** *Big Data and Data Analytics: Hao Wang, Vice President Information Services and Chief Information Officer, The Research Foundation for SUNY*	
9:25 a.m.	***Introduction of Plenary Speaker***: *Bahgat Sammakia, Vice President of Research, Binghamton University*	
9:30 a.m.	***Plenary***: *Cognitive Computing: Katharine Frase, Vice President and Chief Technology Officer, IBM Public Sector*	
10:30 a.m.	***Break/Movement***	
	Breakout 1 – Concurrent Sessions	
10:45 a.m.	***Market Intelligence and Marketing Analytics*** *The Collection and Trade-offs Between Personalized Buying and Privacy*	***Healthcare*** *Big Data and Personalized Medicine*
	Lunch	
12:45 p.m.	***Tours*** ***ES2 Data Center***, *Dave Hall, Systems Administrator* ***Seymour Kunis Media Core***, *Lijun Yin, Co-Director and Professor, Computer Science Department*	***Student Poster Session***
1:15 p.m.	***Introduction of Keynote Speaker: Harvey Stenger, President, Binghamton University***	
1:25 p.m.	***Keynote:*** *Data Analytics to Improve Public Health and Medicine: Scott Zeger, Professor and Vice Provost for Research, The Johns Hopkins University*	
2:15 p.m.	***Break/Movement***	
	Breakout 2 – Concurrent Sessions	
2:30 p.m.	***Finance and Investment*** *Big Data on Wall Street and in the Boardroom*	***Enabling Infrastructure and Big Data*** *Emerging Toolsets, Platforms, Work Processes, and Strategies*
3:45 p.m.	***Break/Movement***	
4:00 p.m.	***Forum***: *The Ethics and Use of Data*	
5:00 p.m.	***Wrap-up/Student Poster Award/iPad Drawing***: Bahgat Sammakia, Vice President of Research, and Per Stromhaug, Executive Director, Entrepreneurship & Innovation Partnerships, Binghamton University	
5:15 p.m.	***Reception***	
5:15 p.m.	***Tours*** ***Seymour Kunis Media Core:*** *Scott Craver, Co-Director and Professor, Electrical and Computer Engineering,* ***ES2 Data Center Laboratory:*** *Kanad Ghose, Site Director, Center for Energy-Smart Electronic Systems, a National Science Foundation Industry & University Cooperative Research Center, and Professor and Chair, Department of Computer Science*	

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